Maili Sproul

Portfolio

December 2022

Menu

InDesign - This piece was created for a mock-restaurant to practice my menu design skills. Optimized for **CMYK** print.
Type used: **Myriad Pro**

OUR MENU

breakfast served 7-11 am
lunch served 11 am-3 pm

× BREAKFAST ×

× Classics ×

Classic Croissant Breakfast Sandwich
6
egg cheddar and bacon

Hollandaise
7
English muffin, poached egg, hollandaise, with the option of Canadian bacon

Oatmeal
4
pick up to three toppings: seasonal fruit, brown sugar, almonds, maple syrup, raisins

× Sides ×

Bacon
2
2 pieces

Muffin
4
Blueberry or chocolate chip

Toast
3
with butter or grape jelly

× Drinks ×

Coffee
5
hot or iced, with option of cream and sugar

Orange Juice
2
pulp or no pulp

Caramel Macchiato
5
shot of espresso with milk, vanilla syrup, and caramel drizzle

× LUNCH ×

× Appetizers ×

Bruschetta
6
grilled french bread with tomatoes and cheese bruschetta

German Pretzel
4
option of cheese sauce

Potato Skins
5
cooked twice; cheddar cheese, chives, and sour cream on top

× Soups ×

Potato Soup
5
cheesy, potato soup with bacon bits and chives

Soup of the Day
6
ask your server for details

× Salads ×

Greek
7
feta cheese, grape tomatoes, romaine lettuce, olives, red onions, greek dressing

Classic Caeser
6
option of chicken (+$5), parmasen, croutons, caeser dressing

Chicken Cobb
7
spring greens, chicken, tomatos, boiled egg, bacon, blue cheese, ranch dressing

× Entrees ×

Hamburger
9
choice of add-ons: lettuce, cheese (cheddar or American), bacon (+$2), tomato, onions

Caprese Flatbread
9
flatbread with spinach pesto, mozerella, balsamic, and grape tomatoes

Fettuccine Alfredo
9
fettuccine noodles with thick, garlic alfredo sauce

× Drinks ×

Coca-Cola Products
2
sprite, cherry or regular coke, root beer

Iced Tea
2
sweet or unsweet

Coffee
5
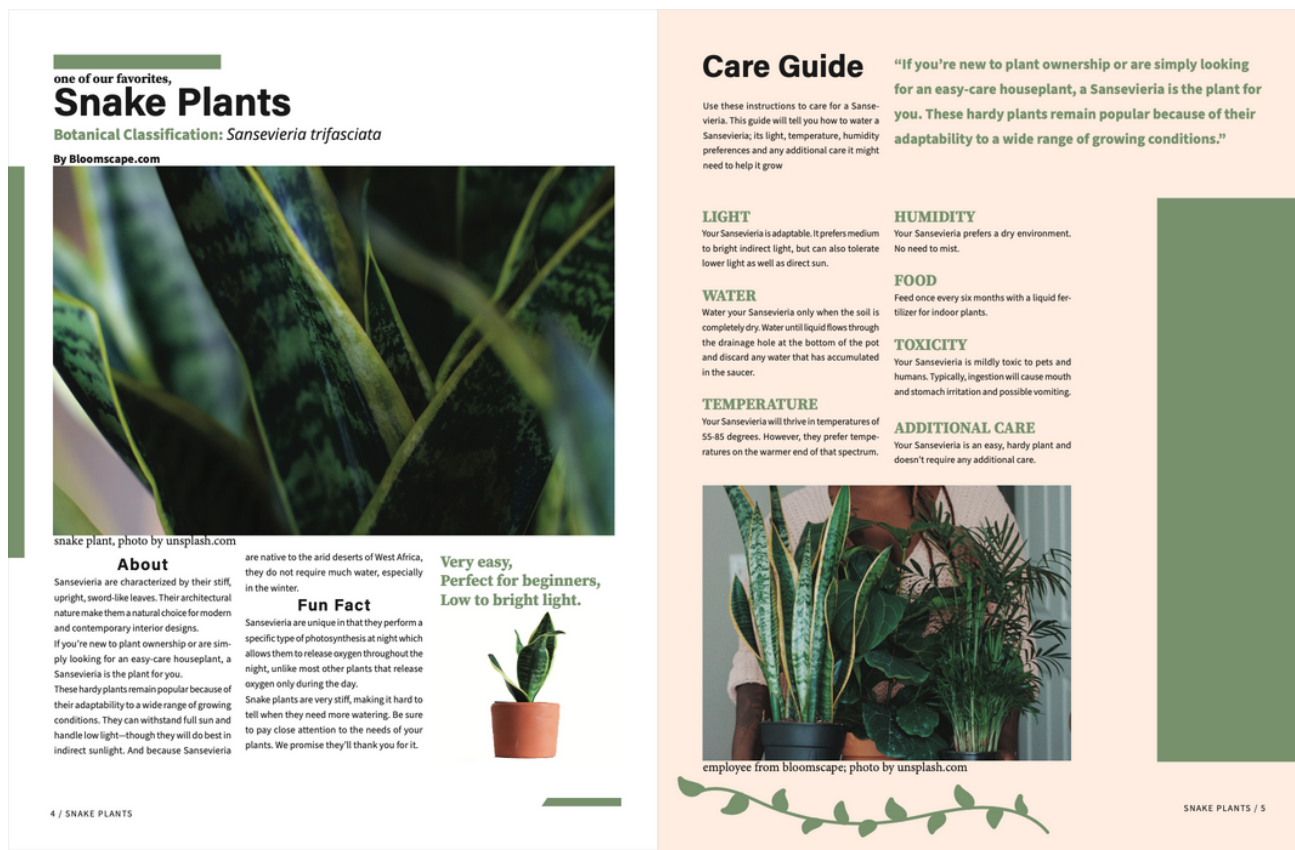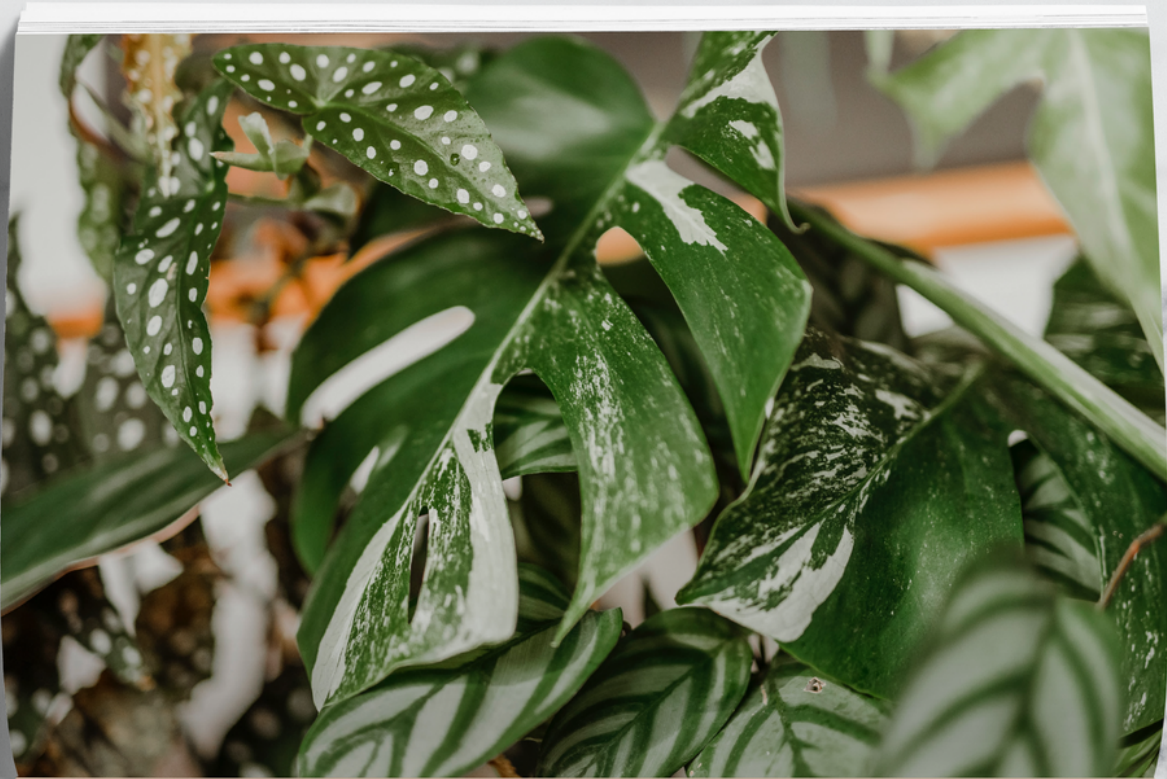hot or iced, with option of sugar and cream

Newsletter Mockup

InDesign - This is a mock-newsletter where I pulled information from Bloomscape to curate a plant informational newsletter for plant lovers. Optimized for CMYK print.

Type used:

Open Sans

Source Sans Pro

Source Serif Pro

The following text appears within the newsletter mockup images:

one of our favorites,
Snake Plants
Botanical Classification: *Sansevieria trifasciata*

By Bloomscape.com

snake plant, photo by unsplash.com

About
Sansevieria are characterized by their stiff, upright, sword-like leaves. Their architectural nature make them a natural choice for modern and contemporary interior designs.

If you're new to plant ownership or are simply looking for an easy-care houseplant, a Sansevieria is the plant for you.

These hardy plants remain popular because of their adaptability to a wide range of growing conditions. They can withstand full sun and handle low light—though they will do best in indirect sunlight. And because Sansevieria are native to the arid deserts of West Africa, they do not require much water, especially in the winter.

Fun Fact
Sansevieria are unique in that they perform a specific type of photosynthesis at night which allows them to release oxygen throughout the night, unlike most other plants that release oxygen only during the day.

Snake plants are very stiff, making it hard to tell when they need more watering. Be sure to pay close attention to the needs of your plants. We promise they'll thank you for it.

Very easy,
Perfect for beginners,
Low to bright light.

4 / SNAKE PLANTS

Care Guide

Use these instructions to care for a Sansevieria. This guide will tell you how to water a Sansevieria; its light, temperature, humidity preferences and any additional care it might need to help it grow

"If you're new to plant ownership or are simply looking for an easy-care houseplant, a Sansevieria is the plant for you. These hardy plants remain popular because of their adaptability to a wide range of growing conditions."

LIGHT
Your Sansevieria is adaptable. It prefers medium to bright indirect light, but can also tolerate lower light as well as direct sun.

WATER
Water your Sansevieria only when the soil is completely dry. Water until liquid flows through the drainage hole at the bottom of the pot and discard any water that has accumulated in the saucer.

TEMPERATURE
Your Sansevieria will thrive in temperatures of 55-85 degrees. However, they prefer temperatures on the warmer end of that spectrum.

HUMIDITY
Your Sansevieria prefers a dry environment. No need to mist.

FOOD
Feed once every six months with a liquid fertilizer for indoor plants.

TOXICITY
Your Sansevieria is mildly toxic to pets and humans. Typically, ingestion will cause mouth and stomach irritation and possible vomiting.

ADDITIONAL CARE
Your Sansevieria is an easy, hardy plant and doesn't require any additional care.

employee from bloomscape; photo by unsplash.com

SNAKE PLANTS / 5

Calendar

InDesign - This piece was one of my most challenging pieces, but also one of my top favorites. I used InDesign to create a 12-month wall calendar centered around plants, both aesthetically and informationally.

Optimized for CMYK print. **Type used**: Bodoni 72, Minion Pro

Personal Logo

Illustrator

This is my own personal logo, it's a sort of ligature of my initials.

Grit and Grace Logo

Illustrator

This logo was for a therapist client looking to branch out into her own firm and needed branding done. I provided a logo and brand guidelines (fonts, colors, etc).

Logo

Illustrator

This logo is for a freelance coder for his website, which you can find <u>here</u>. He wanted it to convey data coding while connecting his love for plants, so that's exactly what I did.

Holstein Logo

Illustrator - This logo is for a mock-dairy company. I used visuals such as the cow head and cow spot to convey the context for the company, while making it simple enough that it scales well and is recognizable.

This is my personal mood board, created at the beginning of my graphic design career.

Robot Illustration

Illustrator - This piece was a fun cartoon robot to practice my illustration and digital art abilities.
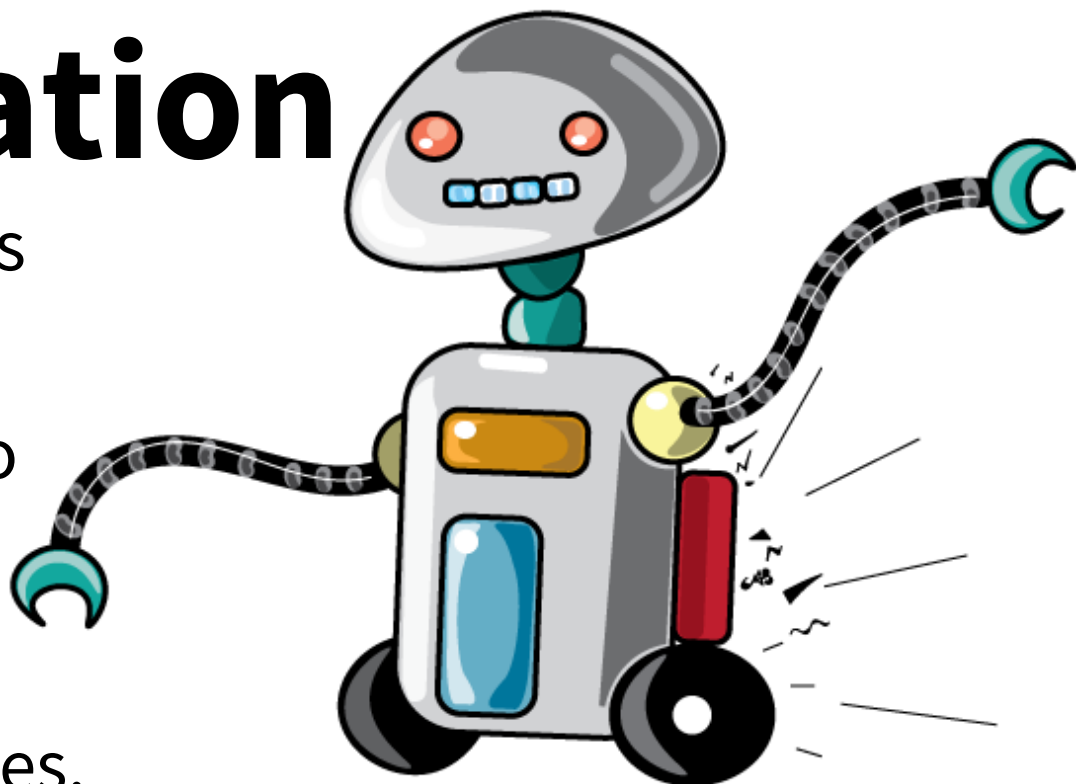
Photo Restoration

Photoshop

This piece was a photo restoration using clone stamp, spot healer, and layering techniques.

Butterfly Illustration

Illustrator

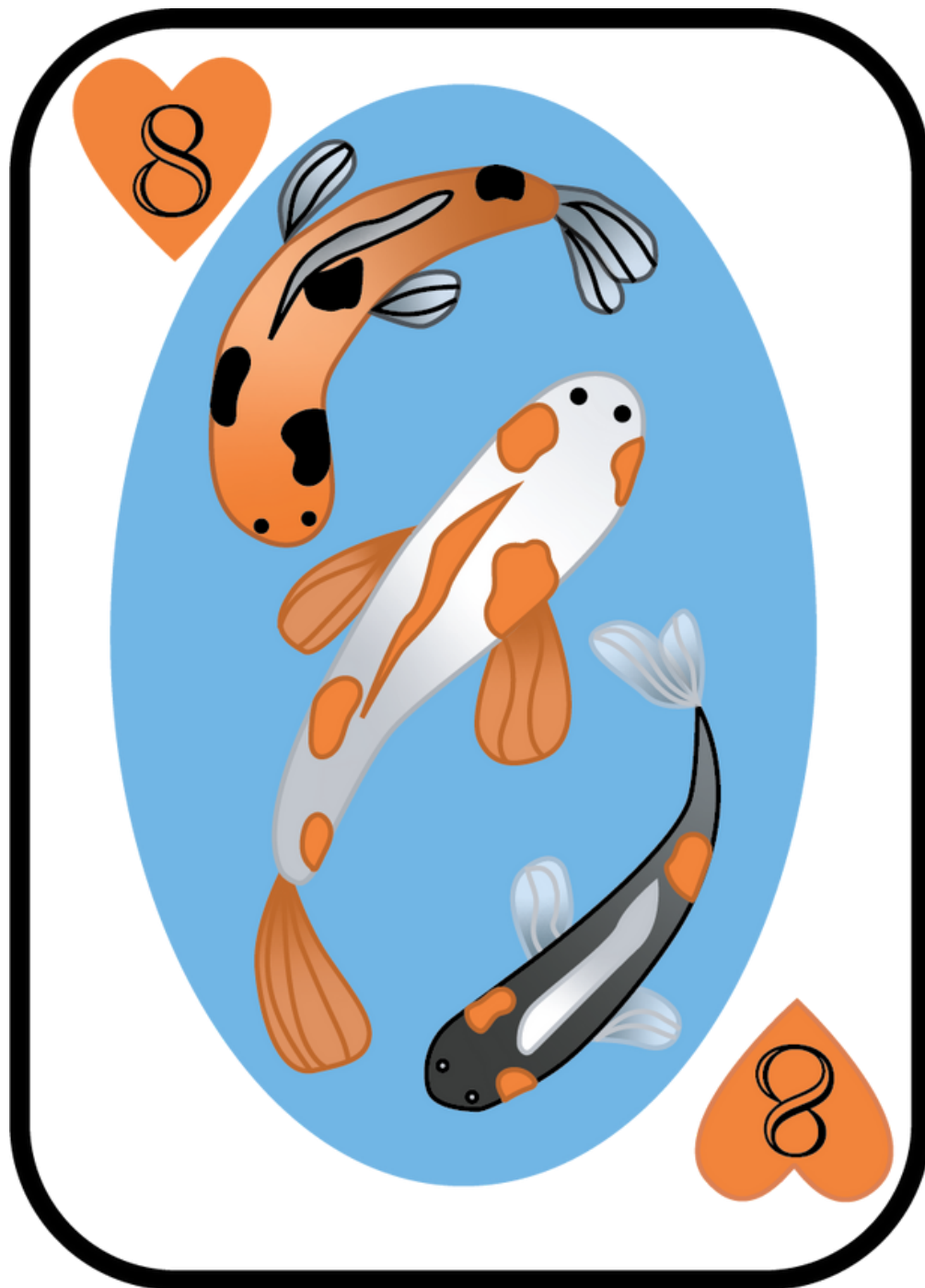This simple piece was used on Illustrator to practice the pen tool and other helpful features.

Still Life Gradient Mesh

Illustrator -

This piece is a still life "painting" using gradient meshes.
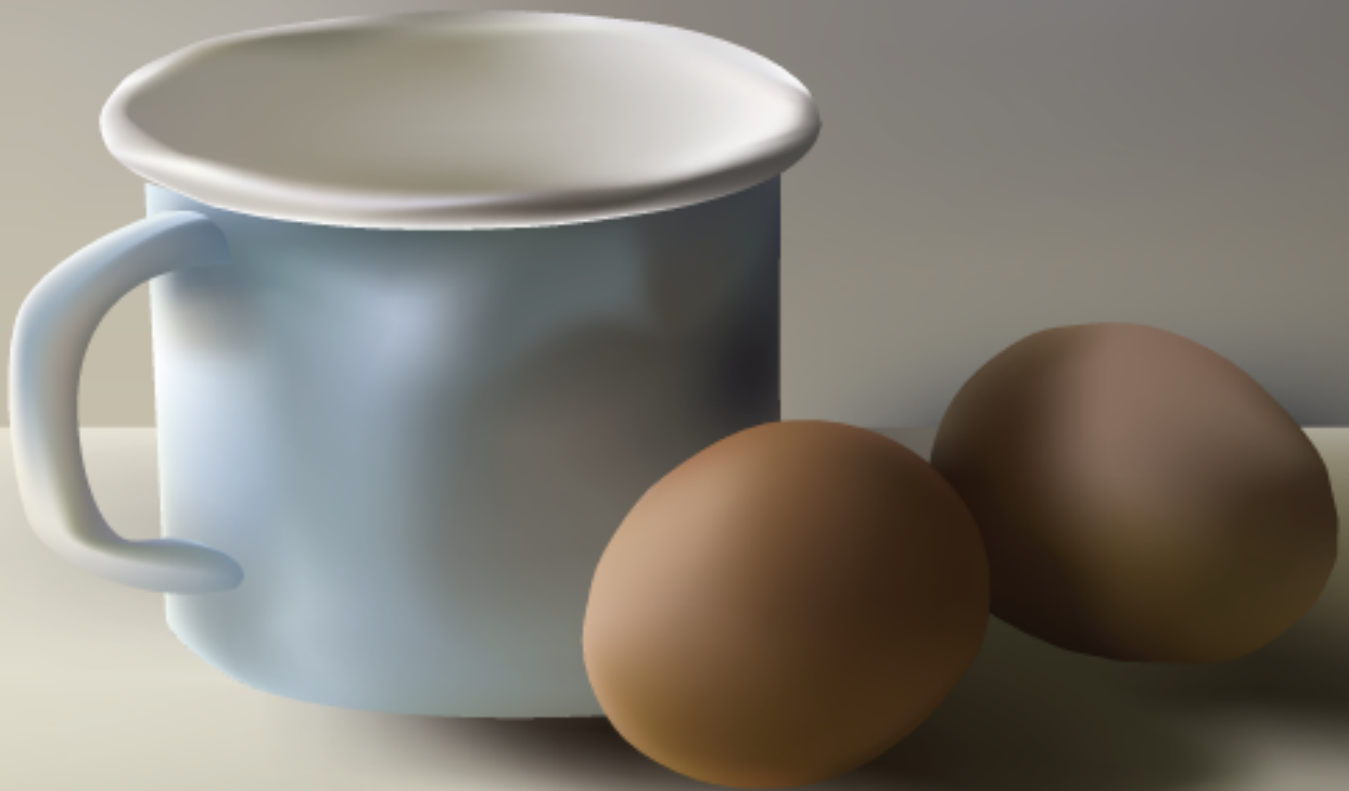
Playing Card

Illustrator - This piece was created for a deck of cards. The koi fish swim in the figure 8, representing the value of the card.

Still Life Painting

Photoshop - This still life was made on Photoshop to utilize the painting features and familiarize myself with it.

Video Game Cover Design

Photoshop

This piece was a composite design of multiple images and effects.

Type used: Amador